



BRAZILIAN ASIA BRAZIL USA
BUSINESS GROUP
Affiliated to Brazil International Foundation

B B G
20th
Anniversary
Gala

SPONSORSHIP OPPORTUNITIES

OCTOBER 23, 2026 | 7:30 PM
SEMINOLE HARD ROCK HOTEL & CASINO
HOLLYWOOD, FLORIDA

MORE
THAN A GALA.

20 YEARS

A MILESTONE FOR THE BRAZILIAN BUSINESS COMMUNITY

A legacy built through people, business and community

Founded in 2006, the Brazilian Business Group brings together Brazilian entrepreneurs, professionals and institutions across South Florida and the United States.

For two decades, BBG has supported the relationships, conversations and opportunities that help businesses operate across borders and grow within the Brazilian-American business community.

The 20th Anniversary Gala marks this milestone by bringing together the people, partners and institutions connected to that journey.



WITH THE INSTITUTIONAL SUPPORT OF



501(C)(3) NONPROFIT ORGANIZATION
AFFILIATED WITH THE BRAZIL INTERNATIONAL FOUNDATION

A South Florida *landmark* for a milestone evening

SEMINOLE HARD ROCK HOTEL & CASINO HOLLYWOOD, FLORIDA

The 20th Anniversary Gala will take place at Seminole Hard Rock Hotel & Casino, a distinctive South Florida destination known for its architecture, hospitality and entertainment environment.

The ballroom setting supports the full evening experience, from a formal dinner to live performance, stage recognition and late-night celebration.

For sponsors, the venue creates visible opportunities across the guest journey, from arrival and hospitality to the stage and the final moments of the evening.

EVENT DETAILS

-  Friday, October 23, 2026
-  7:30 PM
-  Black-Tie Gala Dinner
-  1 Seminole Way, Hollywood, FL 33314



FEATURING A SPECIAL PERFORMANCE BY THIAGO ARANCAM

An internationally acclaimed voice for a milestone evening

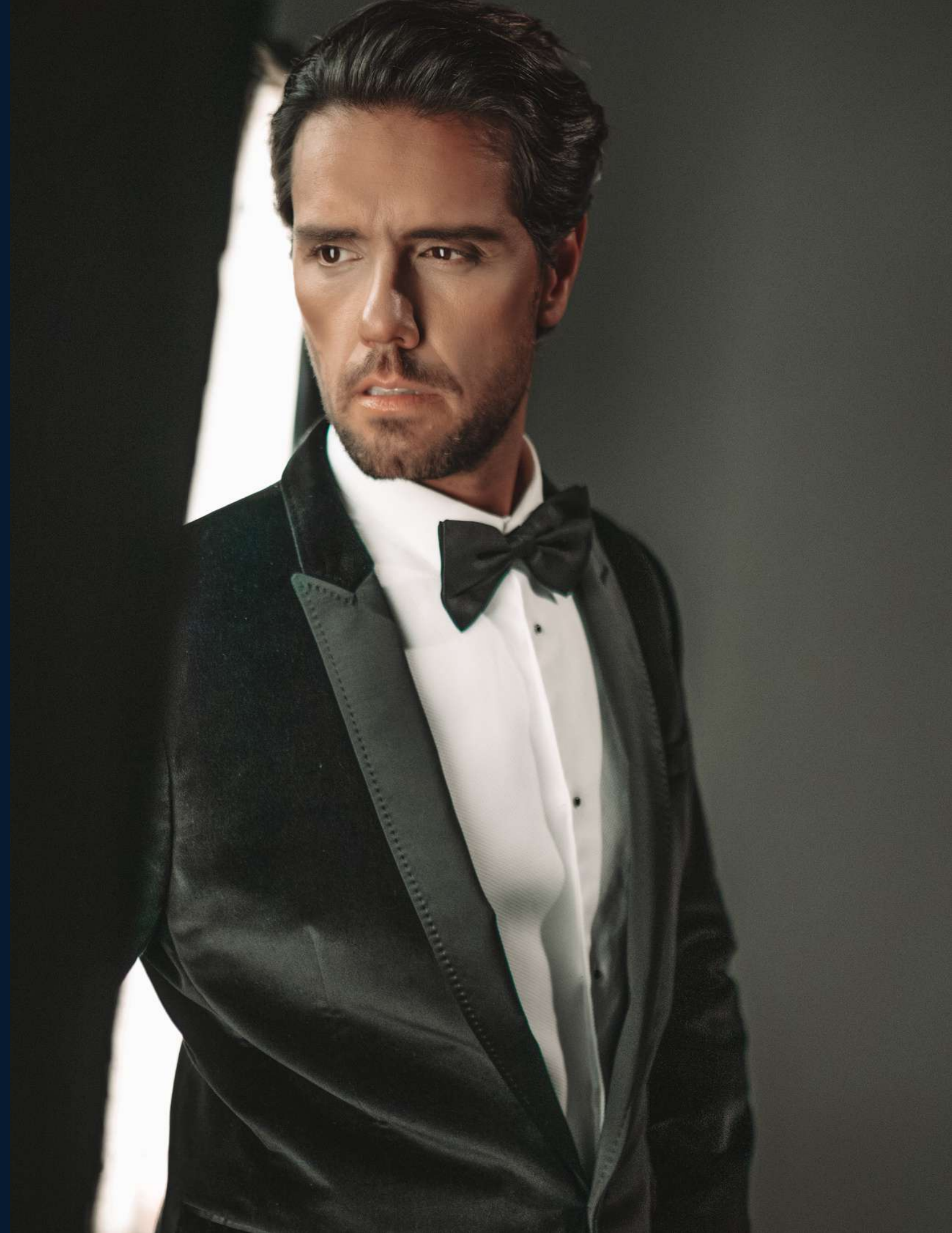
Thiago Arancam

is an internationally acclaimed lyric tenor whose career combines operatic repertoire with contemporary symphonic pop.

A graduate of the prestigious La Scala Academy in Milan, he has performed in more than 40 countries and was widely celebrated for his performance as the Phantom in the Brazilian production of The Phantom of the Opera.

His presence gives the Gala a distinctive cultural centerpiece and creates a high-attention moment within the evening.

FORMAL DINNER



WHO WILL BE IN THE ROOM

A concentrated business audience

- Business owners and founders
- Corporate executives and decision-makers
- Established professionals in the U.S. market
- Diplomatic and institutional representatives
- BBG members, former members and partners

The value of the room comes from who is present and the relationships already connected to the Brazilian Business Group.



THE SPONSORSHIP JOURNEY

The Gala begins before October 23

A partnership is built through repeated contact, a visible role during the evening and content that continues circulating after the event.

01

BEFORE

Campaigns across BBG social channels, email and direct communities build recognition before guests enter the ballroom.

02

DURING

Stage, screens, hospitality and exclusive activations give the sponsor a visible role in the experience.

03

AFTER

Photography, interviews, media coverage and recap content extend the association beyond the evening.

MEDIA AND DISTRIBUTION

The room is only one part of the reach

Instagram (@brazilianbusinessgroup):

6,718+ highly engaged followers, 1,210+ posts. High organic reach via Reels / Spotlights.

Facebook: 3,853+ active followers.

LinkedIn: Corporate decision-maker B2B audience.

BBG direct channels

VIP WhatsApp Group: Restricted to Professional-level members and C-level executives. Direct open rate of 90%-100% for urgent referrals and deals.

Corporate Mailing List: Thousands of high-income active subscribers, former members, and event participants.

+ Brazilian and U.S. media presence



WHAT THE PARTNERSHIP CREATES

A brand can occupy a meaningful role in the Gala experience

01

ASSOCIATION

A place beside an organization celebrating 20 years of business relationships.

02

ACCESS

A premium environment for hosting clients, partners and executives.

03

PRESENCE

Recognizable touchpoints across communication, stage and hospitality.

04

CONTENT

Images and recognition that can continue working after the event.

Each activation should make the sponsor's presence easy to recognize without compromising the elegance of the evening.

SPONSORSHIP ARCHITECTURE

Choose the moment
your brand will own

*Partnership level +
exclusive activation*

Platinum, Gold and Silver define the communication and hospitality benefits. Exclusive activations define where the brand appears in the guest experience.

EVENT	PERFORMANCE	HOSPITALITY	ARRIVAL
CELEBRATION	SHARED MEMORY	TABLE	GIFT



MAXIMUM INSTITUTIONAL PRESENCE

PLATINUM SPONSOR

\$8,000

For brands seeking executive presence, a full hospitality experience and the strongest communication package.

10

**VIP guests
at a reserved table**

5 MIN

**Executive presentation
or professional video**

8

**Co-branded
social posts**

4 + 4

**Email campaigns +
VIP WhatsApp
broadcasts**

INCLUDED

Trustee Membership for 12 months | Premium screen presence | Stage recognition

PLATINUM OPTION A

Headline Performance Sponsor

Thiago Arancam Live Performance

As the exclusive sponsor of Thiago Arancam's headline performance, your company will receive:

- Exclusive recognition as the Official Sponsor of Thiago Arancam's Live Performance.
- Special on-stage acknowledgment by Thiago Arancam during his performance.
- Logo recognition on stage screens during the performance (when applicable).
- Recognition in event materials and promotional communications identifying your company as the performance sponsor.



PLATINUM OPTION B

Open Bar Sponsor

A hospitality presence guests encounter throughout the evening.

As the exclusive Open Bar Sponsor, your company will receive:

- Exclusive recognition as the Official Open Bar Sponsor.
- Prominent branding at all bar locations throughout the venue.
- Logo placement on bar signage On-stage acknowledgment during the event as the Official Open Bar Sponsor.
- Recognition in event materials and promotional communications identifying your company as the Open Bar Sponsor.

AVAILABLE



Illustrative application

PLATINUM OPTION C

Presenting Sponsor

As the Presenting Sponsor, the company will receive:

- Exclusive prominent brand visibility and premier recognition
- Recognition on event marketing materials, digital promotions, social media campaigns, and event signage
- Designation as the official "Presenting Sponsor" in all event communications, with special recognition during the program
- Logo recognition on the stage podium

20 YEARS

PEOPLE
BUSINESS
OPPORTUNITIES
COMMUNITY

PRESENTED BY

YOUR LOGO

20 YEARS

PEOPLE
BUSINESS
OPPORTUNITIES
COMMUNITY



HIGH VISIBILITY + AN EXCLUSIVE EXPERIENCE

Gold Partnership

\$4,000

For brands that want a recognizable role in the Gala and consistent communication before the event.

5

**VIP reserved
seats**

4

**Dedicated social
publications**

2

**Standalone
email campaigns**

2

**VIP WhatsApp
broadcasts**

INCLUDED

Stage recognition | Logo on event screens | Business Category Membership for 12 months

GOLD OPTION A

Special DJ Performance

As the exclusive sponsor of DJ Rommel's performance, your company will receive:

- Special recognition and mention on stage by DJ Rommel.
- Recognition in event materials and promotional communications identifying your company as the Special DJ sponsor.

AVAILABLE



GOLD OPTION B

Photo booth sponsorship



GOLD OPTION C

Centerpiece sponsorship



GOLD OPTION D

Champagne Skirt

As the Exclusive Champagne Skirt Sponsor, the company will receive:

- Prominent logo placement in all champagne flutes Recognition on event marketing materials, digital promotions, social media campaigns, and event signage
- Inclusion of your logo on event backdrops and gala highlight materials

AVAILABLE



GOLD OPTION E

Welcome Sponsor

AVAILABLE

GOLD OPTION F

Gift Sponsor



As the exclusive Welcome Sponsor, your company will receive:

- Exclusive designation as the Official Welcome Reception Sponsor.
- Prominent display of your company logo at the Welcome Reception Desk, ensuring high visibility as guests arrive.
- Recognition across event materials and promotional communications, highlighting your company as the sponsor of the Welcome Reception.

As the exclusive Gift Sponsor, your company will receive:

- Exclusive recognition as the official Gift Sponsor.
- Prominent logo placement featured directly on the official Gift Sponsor.
- Recognition in event materials and promotional communications identifying your company as the Gift Sponsor.

Silver Partnership

\$1,200

A concise entry point for companies that want to be represented in the Gala communication and attend the evening.

2

**VIP reserved
seats**

LOGO

**Collective placement on
welcome banner, digital
flyers and sponsor slides**

2

**Social media
mentions**

1

**Newsletter
inclusion**

Collective visibility. Exclusive activation and membership are not included.

Choose the level of presence

DELIVERABLE	PLATINUM	GOLD	SILVER
Investment	\$8,000	\$4,000	\$1,200
Gala access	VIP table for 10	5 VIP seats	2 VIP seats
Exclusive activation	Platinum options	Gold options	Not included
Executive presentation / video	Up to 5 minutes	—	—
Social publications	Up to 8	Up to 4	2 mentions
Email campaigns	4 dedicated	2 dedicated	1 inclusion
VIP WhatsApp broadcasts	4	2	—
Stage recognition	Premium	Included	—
Screen / logo presence	Premium	Included	Collective
12-month membership	Trustee	Business Category	—

Activation availability is subject to confirmation. Customized deliverables require written approval from the BBG sponsorship committee.



Choose how your brand will be part of this milestone.

Sponsorship opportunities are intentionally limited to preserve exclusivity, visibility and value for each partner.

Whether through a partnership level or an exclusive activation, the next step is to select the presence that best represents your brand and business objectives for the evening.

SPONSORSHIP CONTACT

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brazilianbusinessgroup.com



BBG is a 501(c)(3) nonprofit organization. Sponsorship contributions may be tax-deductible to the extent permitted by law. Please consult your tax or financial advisor.

INSTITUTIONAL SUPPORT

