



BRAZILIAN BUSINESS GROUP
ASIA BRAZIL USA
Affiliated to Brazil International Foundation

20TH ANNIVERSARY GALA

EXCLUSIVE
SPONSORSHIP
OPPORTUNITIES



DATE:

OCTOBER 23RD, 2026
AT 7:30 PM



VENUE:

SEMINOLE HARD ROCK
HOTEL & CASINO



SEMINOLE
Hard Rock
HOTEL & CASINO

HOLLYWOOD, FL



HIGHLIGHTS



THIAGO ARANCAM
LIVE HEADLINER
PERFORMANCE



LIVE PREMIUM
DJ PRODUCTION

ABOUT THE 20TH ANNIVERSARY GALA

The Brazilian Business Group (BBG), founded in 2006, celebrates two decades of unparalleled impact as the premier platform connecting Brazilian entrepreneurs, professionals, and corporate institutions in South Florida and across the United States. With a rich legacy of driving bilateral trade, cross-border investments, and fostering a robust ecosystem of qualified high-level networks, the BBG 20th Anniversary Gala marks a historic milestone.

This prestigious black-tie event will assemble over hundreds of influential business leaders, government dignitaries, diplomats, and high-purchasing-power decision-makers. It represents an elite branding and alignment platform for companies seeking dominant exposure within the most affluent Brazilian-American economic segment in Florida.

EVENT DETAILS

- When: Friday, October 23rd, 2026 at 7:30 PM
- Where: Seminole Hard Rock Hotel & Casino
- Address: 1 Seminole Way, Hollywood, FL 33314

Hosted at the iconic world-renowned Seminole Hard Rock Hotel & Casino, the Gala will take place in a state-of-the-art ballroom facility engineered for high-end banquets and world-class entertainment productions. The setting mirrors the premium positioning and prestige that the BBG represents.

WORLD-CLASS ENTERTAINMENT LINEUP

To celebrate 20 years of excellence, the BBG has curated an extraordinary cultural and musical experience featuring world-renowned classical cross-over talent and premium party production.

THIAGO ARANCAM LIVE HEADLINER PERFORMANCE

Thiago Arancam is one of the most prominent lyric tenors of his generation, acclaimed globally for his powerful vocal presence and emotional depth. A graduate of the prestigious La Scala Academy in Milan, Arancam has performed leading operatic roles in over 40 countries, headlining at iconic opera houses in Europe, Asia, and the Americas.

Widely celebrated for his masterclass performance as the Phantom in 'The Phantom of the Opera' (Brazil production), Arancam seamlessly blends classical opera with contemporary symonic pop. His presence guarantees an unforgettable, elegant acoustic experience for all attendees.



LIVE PREMIUM DJ PRODUCTION

A premier live DJ will direct the late-night celebration, providing an immersive, high-energy audio-visual environment that guarantees continuous engagement, networking, and a vibrant atmosphere through the night.

WHY SPONSOR? ELITE DIGITAL & IN-PERSON REACH

By partnering with the BBG 20th Anniversary Gala, your brand doesn't just gain visibility on the night of the event; your business leverages the cumulative power of Florida's leading Brazilian business network. Sponsoring provides your brand with sustained omni-channel marketing campaigns spanning digital, print, social media, and elite B2B channels.

SUSTAINED INSTITUTIONAL CREDIBILITY

BBG operates in direct alignment and partnership with highly influential public and private decision-making institutions, including the Consulate-General of Brazil in Miami, Florida Atlantic University (FAU), the Broward County Office of Economic and Business Development, and the Greater Fort Lauderdale Alliance. Your brand is automatically positioned at the top echelon of international trade and commerce.

VERIFIED ENGAGEMENT METRICS (AS OF APRIL 2026)

Digital & Social Footprint:

- **Instagram** (@brazilianbusinessgroup): 6,718+ highly engaged followers, 1,210+ posts. High organic reach via Reels / Spotlights.
- **Facebook**: 3,853+ active followers.
- **LinkedIn**: Corporate decision-maker B2B audience.

Exclusive Direct Channels:

VIP WhatsApp Group: Restricted to Professional-level members and C-level executives. Direct open rate of 90%-100% for urgent referrals and deals.

Corporate Mailing List: Thousands of high-income active subscribers, former members, and event participants.

DETAILED PACKAGE DELIVERABLES

PLATINUM SPONSOR- \$8,000

Ultimate Brand Alignment & Maximum Visibility

Position your brand as a premier corporate partner of the Brazilian Business Group's 20th Anniversary Gala, receiving exceptional visibility before, during, and after the event.

Platinum Sponsorship Includes

VIP Hospitality

- One (1) Reserved VIP Table for 10 guests in a premium location with prime stage views.

Executive Stage Presence

- Opportunity to deliver a 5-minute executive presentation or showcase a professionally produced video commercial during the gala program.

Premium Digital Marketing

- Up to eight (8) co-branded social media posts across BBG's Instagram, LinkedIn, and Facebook platforms.

Dedicated Email Campaigns

- Four (4) exclusive e-blasts to the BBG mailing list featuring your company and customized call-to-action links.

VIP WhatsApp Promotion

- Four (4) dedicated promotional broadcasts to BBG's exclusive VIP WhatsApp community.

Corporate Membership

- Complimentary 12-month BBG Trustee Membership.

PLATINUM OPTION A – HEADLINE PERFORMANCE SPONSOR

Thiago Arancam Live Performance

As the exclusive sponsor of Thiago Arancam's headline performance, your company will receive:

- Exclusive recognition as the Official Sponsor of Thiago Arancam's Live Performance.
- Special on-stage acknowledgment by Thiago Arancam during his performance.
- Logo recognition on stage screens during the performance (when applicable).
- Recognition in event materials and promotional communications identifying your company as the performance sponsor.

PLATINUM OPTION B – OPEN BAR SPONSOR

As the exclusive Open Bar Sponsor, your company will receive:

- Exclusive recognition as the Official Open Bar Sponsor.
- Prominent branding at all bar locations throughout the venue.
- Logo placement on bar signage
- On-stage acknowledgment during the event as the Official Open Bar Sponsor.
- Recognition in event materials and promotional communications identifying your company as the Open Bar Sponsor.

GOLD SPONSOR - \$4,000

Ultimate Brand Alignment & High Visibility

Position your brand as a premier corporate partner of the Brazilian Business Group's 20th Anniversary Gala, receiving exceptional visibility before, during, and after the event. Gold Sponsorship packages offer high-impact omni-channel brand positioning.

Gold Sponsorship Includes

VIP Hospitality

- Five (5) VIP Reserved individual seating tickets for executives and high-value clients.

Premium Digital Marketing

- Up to four (4) dedicated custom social media publications across BBG's Instagram, LinkedIn, and Facebook platforms.

Dedicated Email Campaigns

- Two (2) dedicated standalone corporate e-newsletters sent to the BBG database featuring customized call-to-action links.

VIP WhatsApp Promotion

- Two (2) high-impact promotional text broadcasts to BBG's exclusive VIP WhatsApp community.

Stage Recognition

- Official verbal acknowledgment from the master of ceremonies and prominent logo display across all screens.

Corporate Membership

- Complimentary 12-month BBG Business Category Membership.

GOLD OPTION A – SPECIAL DJ SPONSOR

Special DJ Performance



As the exclusive sponsor of DJ Rommel's performance, your company will receive:

- Special recognition and mention on stage by DJ Rommel.
- Recognition in event materials and promotional communications identifying your company as the Special DJ sponsor.

GOLD OPTION B – PHOTO BOOTH SPONSORSHIP

Exclusive Photo Booth Branding



As the exclusive Photo Booth Sponsor, your company will receive:

- Exclusive recognition as the Official Photo Booth Sponsor.
- Prominent branding and sponsor logo displayed on the photo booth and related signage.
- Recognition in event materials and promotional communications identifying your company as the Photo Booth sponsor.

GOLD OPTION C – CENTERPIECES SPONSORSHIP

Exclusive Centerpieces Branding

As the exclusive Centerpieces Sponsor, your company will receive:

- Exclusive recognition as the Official Centerpieces Sponsor.
- Prominent branding and sponsor logo displayed on all table centerpieces and related signage.
- Recognition in event materials and promotional communications identifying your company as the Centerpieces sponsor.

GOLD OPTION D – PARTY FLAVOR SPONSOR

Exclusive Party Flavor Branding

As the exclusive Party Flavor Sponsor, your company will receive:

- Exclusive recognition as the Official Party Flavor Sponsor.
- Prominent logo placement featured directly on the official event party favors.
- Recognition in event materials and promotional communications identifying your company as the Party Flavor sponsor.

GOLD OPTION E – WELCOME RECEPTION DESK SPONSOR

Exclusive Welcome Reception Desk Branding

As the exclusive Welcome Reception Desk Sponsor, your company will receive:

- Exclusive recognition as the Official Welcome Reception Desk Sponsor.
- Prominent sponsor logo displayed at the Welcome Reception Desk area.
- Recognition in event materials and promotional communications identifying your company as the Welcome Reception Desk sponsor.

SILVER SPONSOR \$1,200

Event Access: 2 VIP Reserved individual seating tickets to the Gala.

Digital Visibility: Standard logo placement on the gala welcome banner, digital flyers, and collective sponsor slides.

Social Media Reach: 2 promotional mentions/posts across BBG's official social channels.

Email Integration: 1 dedicated newsletter e-blast inclusion for product/service launch.

HOW TO SECURE YOUR SPONSORSHIP

Sponsorship opportunities for this landmark 20th Anniversary Gala are strictly limited to ensure premium exclusivity and maximum return on investment for our corporate partners.

Contact Our Sponsorship Committee

To finalize your selection, modify deliverables, or arrange a private briefing, please contact us immediately:

- Email: adm@brazilianbusinessgroup.com
- Official Portal: www.brazilianbusinessgroup.com

Brazilian Business Group

Two decades connecting what matters most:
business, trust, and results.

The Brazilian Business Group (BBG) is classified by the IRS as a 501(C)3 non-profit organization. Sponsorship investments may be tax-deductible to the extent permitted by law. Please consult your financial advisor.